Access & Acceleration final conference: Cross-border health innovation – an insight to the project landscape of Interreg Deutschland-Danmark







AGENDA
-an overview of today's points

- o What is Interreg Deutschland-Danmark?
- o Health innovation in the border region: positions of strength, collaboration as a succes
- o Projects in the innovation priority (5A)
- o Opportunities in the new 6A-program: possibilities, rules and desires





What is the purpose of Interreg Deutschland-Danmark?

- o to solve cross-border challenges
- to create concrete results for the entire German-Danish region
- to strengthen cooperation between institutions, companies and the public sector in the program area
- to add value for the population and the economy
- Interreg stands for diversity

11 strong program partners -a commom region





Positions of strength

In sight of health-innovation:

- Life Science, health-innovation, Medical technology, medical biotechnology and welfare technology
- Food industry
- o Industry 4.0, robotics and automation





Projects in the innovation priority

- In 5A: 32 projects funded in the innovation priority, > 15 in healthinnovation
- Collaborations between universities, colleges, companies, hospitals, regions - to name af few
- Develop and implement innovative and sustainable solutions in the field of health and welfare, e.g. through the involvement of users, patients and citizens (user driven innovation)

Why are those projects important?

- Knowledge sharing between different partners
- Common and better solutions to common challenges
- Development of products that bring progress
- Improvement which is felt by the citizens



Health-innovation

In the innovation priority

- Access & Acceleration
- BoneBank
- CellTom
- Changing Cancer Care
- Check Nano
- Demantec
- FucoSan
- HanDiRob
- Health-CAT
- Heracles
- HomeHemo
- InnoCan
- MSU
- NorDigHealth
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Range of actors/ partners:

 universities, colleges, companies, hospitals, regions, health insurance companies

Themes of the projects:

- Development of new instruments and methods for obtaining stem cells
- Cancer treatment and faster implementation of innovative options
- Development of new training and further education offers for nursing staff





6A program: All information subject to the approval of the cooperation program



An innovative region

- Research
- Innovation
- Advanced technologies

30.8 Mio. € = 33%



A green region

- Renewable energy and energy efficiency
- Climate change
- Circuit economy

23.4 Mio. € = 25%







An attractive region

- Education and lifelong learning
- Culture
- Sustainable tourism

20.6 Mio. € = 22%



A functional region

- Effective public administration
- People-to-people activities

18.7 Mio. € = 20%



Opportunities

A few examples

- Development and implementation of innovative and sustainable solutions and processes in the health and welfare sector
- Development and implementation of solutions, test systems and services in future technologies such as in the fields of artificial intelligence, virtual reality, robotics, autonomous transport, etc.

A lot has already been done and there are still more possibilities under 6A

There are already networks that can be expanded











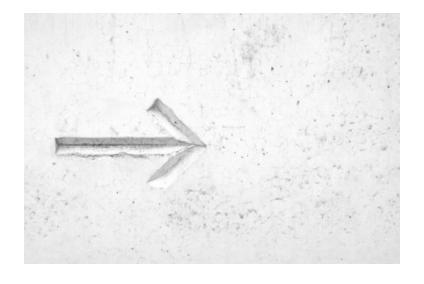
Types of measures and their expected contribution

- Development and implementation of innovative and sustainable solutions and processes in Health and welfare sector, including the involvement of users, patients and citizens (User Driven Innovation)
- Development and exchange of best practice and know-how in new health concepts within and between clusters and networks
- Development and implementation of new technological applications and solutions in Health and welfare sector, in collaboration with SME, Interest groups, the users of technological innovations and patients e.g. in the field of preventive health measures
- Development and implementation of solutions (including e-health and telemedicine) to Improving access and quality of services in health and Care area
- Development of solutions to facilitate the transition between stationary and outpatient area and care (e.g. counseling services) - Development of solutions to support nursing work in the home area and in Nursing homes
- https://www.interreg5a.eu/blog/pressemitteilungen/die-neuen-themen-und-die-vielen-moeglichkeiten-nehmen-sie-an-unseren-webinaren-teil/?preview=true



Please note

- Research projects should focus on applicationoriented research with the user/ patient at focus
- User-driven innovation





Any questions?

- You are also welcome to contact the Interreg Secretariat afterwards
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